



## ACKNOWLEDGEMENT AND LOGO USE

If CoVA is supporting your event, or you have a formal partnership agreement you will need to acknowledge CoVA's support or participation via use of our logo or an in-text/verbal reference.

### THE LOGO

Your partnership with CoVA may require the use of our logo if appropriate (eg; event signage, a publication, presentation slide etc) and there are several versions available via the Dropbox link below\*. If you are an external partner (not University of Melbourne affiliated) you will need to use a version of the logo with the University of Melbourne logo attached.

<https://www.dropbox.com/sh/x8r3pwuw66nt4dp/AABn-qMmpnO8-zt0tvs6ltJRa?dl=0>

*\*Please note the logo should not be edited, and where possible the colour version should be used.*

### IN-TEXT + VERBAL REFERENCES

You may refer to our support or partnership in whichever way is most appropriate for your event, organisation and the nature of our agreement, with language like: *'In partnership with...'*, *'With the support of...'*, *'In association with...'*, or *'This is a collaboration between ....'*

When making a written reference to CoVA, the first instance should always be: *The Centre of Visual Art (CoVA) at the University of Melbourne*

Thereafter, in-text, it can simply be referred to as: *CoVA\*\**

The first instance of a spoken reference should always be: *The Centre of Visual Art (CoVA) at the University of Melbourne*

Thereafter, when spoken, it should be referred to as *The Centre of Visual Art*

*\*\*Please note the use of a lowercase letter 'o'.*

INSTAGRAM: @cova\_unimelb

WEBSITE: [research.unimelb.edu.au/cova](http://research.unimelb.edu.au/cova)

FACEBOOK: [facebook.com/centreofvisualart](https://www.facebook.com/centreofvisualart)

YOUTUBE: Centre of Visual Art University of Melbourne